**Candidate Persona Template**

Bio: Who is your ideal candidate persona?

* Position
* Title
* Salary
* Location
* Education
* Experience
* Interests

Goals: Reasons for them changing jobs/careers?

* Life goals
* Career inspirations

Personality: What are their main personality traits and would this fit in with your organisation?

* [Psychometric Testing](https://www.challengeconsulting.com.au/test-and-develop/psychological-assessment/) will allow you to uncover their personality traits

Skills: Their main skills & characteristics

* Define which top skills would fit into the job description best

Motivation: What are their drives them at work?

* Organisations reputation
* Values and norms
* Organisational culture
* Projects
* Learning & education
* Pay & benefits
* Work environment
* Colleagues